

**Subject:** Curriculum\_Vitea  
**Sender:** James\_Mann  
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### **Personal\_Background:**

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Born July 8, 1971. Maui, Hawaii USA.  
Lived in California, Texas, Ohio, Frankfurt, Germany and Barcelona, Spain  
Languages Spoken: English, German and Spanish.

### **Education:**

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1992-1994  
San Diego State University  
San Diego, California USA  
Major: Graphic Design  
Minor: Photography

1989-1992  
San Diego Mesa College  
San Diego, California USA  
Liberal Arts Degree, Graphic Design and Photography

### **Employment\_History:**

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#### **July 2007 to Present**

#### **Freelance Sr. Art Director / Graphic Designer**

Working for various design agencies in the Los Angeles area, including Catapult Marketing, Sargent & Berman Design, and Lunchbox Studios.

#### **January 2006 – June 2007**

#### **Deutsch Advertising**

#### **Los Angeles, California**

#### **Sr. Art Director**

Responsible for various design projects, including re-design of United Healthcare Brand Identity. As well as Old Navy Brand Identity, Posters and other Advertising designs and concepts. Various In-store and outdoor advertising for DirecTV. Various in-store and outdoor advertising for Friday's Restaurants. As well as various in-store and print advertising for General Motors and Saturn Automobiles.



## **Employment\_History\_Continued:**

**December 2003 – May 2005**

**Optimat**

**Frankfurt, Germany**

**Art Director**

Web site and print design for various German and International companies including Samsung Electronics.

**March 2002 – December 2003**

**Self Employed, Freelance Art Director**

**Barcelona, Spain**

Print and Web design for various German and Spanish companies.

**Produced, edited and designed Book:**

“Peace Signs: The Anti-War Movement Illustrated” printed in English/German/French by Swiss publisher Edition Olms (10,000 copies sold world-wide) and “Carteles Contra Una Guerra” printed in Spanish by publisher Gustavo Gili (7,000 copies sold in Spain and Latin America)

**January 2001 - December 2002**

**Opus5 Interaktive Medien GmbH**

**Frankfurt, Germany**

**Art Director**

Responsibilities included designing and art directing for Internet websites and multimedia.

**August 1999 - July 2000**

**In-Motion AG**

**Frankfurt, Germany**

**Sr. Art Director**

Responsibilities included designing and art directing Music CD and Album cover designs and websites and multimedia presentations.

**1997-1999**

**Capital Distribution –**

**Ezekiel Clothing, Blond Outerwear, Kastel Shoes**

**San Clemente, California**

**Art Director**

Responsibilities included designing and art directing ad campaigns, Logo and label design, POP, packaging/promotional items and websites and videos.

**1996-1997**

**Lambesis Communications**

**San Diego, California**

**Jr. Art Director**

Responsibilities included designing and art directing for national and international clients for television, and print advertising. Clients included Airwalk Footwear, Hard Candy Cosmetics and GTE Entertainment.



## **Employment\_History\_Continued:**

1995-1996

**Parker Sulic Advertising and Design**

**San Diego, California**

**Graphic Designer**

Responsibilities included designing and pre-production for national and international clients. Clients included Airwalk Footwear, Seaquest, and CH Products.

## **Special\_Qualifications:**

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Fourteen years experience in graphic design, advertising and multimedia in America and Europe with emphasis in fashion, sports and entertainment. Able to handle full projects from start to finish including art directing of photography to overseeing print production. Excellent mentor for junior designers and directors. Fast and efficient with creative conceiving with teams or independently.

## **Computer\_Skills:**

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Working on Apple Macintosh platform since 1986. Graphic Design Software including but not limited to Adobe Photoshop CS, Adobe InDesign CS, Adobe Illustrator CS, Quark Express, Macromedia Flash, Macromedia Dreamweaver, Microsoft Applications.

## **Awards:**

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Premios de la ciutat Barcelona 2003 (The Barcelona Prize of 2003):  
1<sup>st</sup> Prize in Design category for Spanish edition of book "Carteles Contra Una Guerra".

## **Member:**

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AIGA

## **References:**

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Available upon request

